nevula
Safetech
THE END
OF FEAR !

DAY-TO-DAY EVENTS WHICH WE MAY NOT SURVIVE

- My grandfather fell sick while out for a walk: no one knew how to call an ambulance, let alone the right ambulance service.
- Our little daughter went astray at a local mall and by the time we reached security it was too late ….
- Our dog ran away, and we can’t locate it ….
- Burglars broke into our house while we were out to dinner, the alarm went off, but the thieves got away with all of our jewerly …
- Fire broke off in our store and the wrong fire station got called …

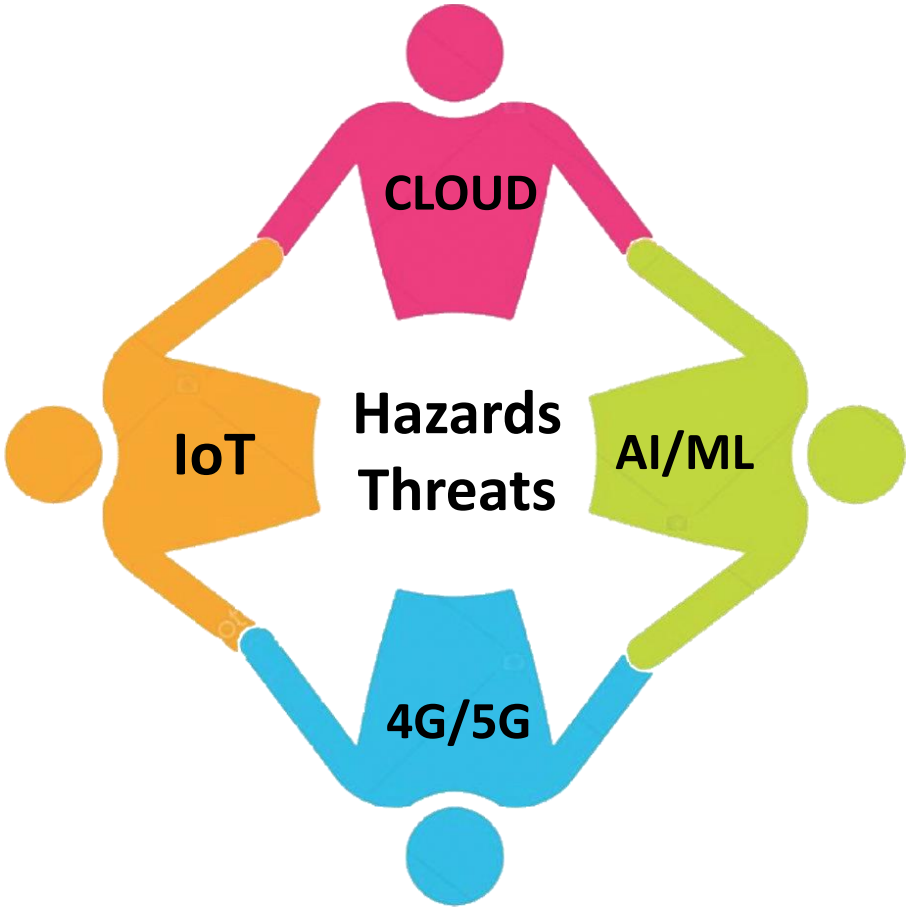
Any of these tragedies, today, should be survivable but often they are not !

THE NEXT BIG THING AFTER FINTECH

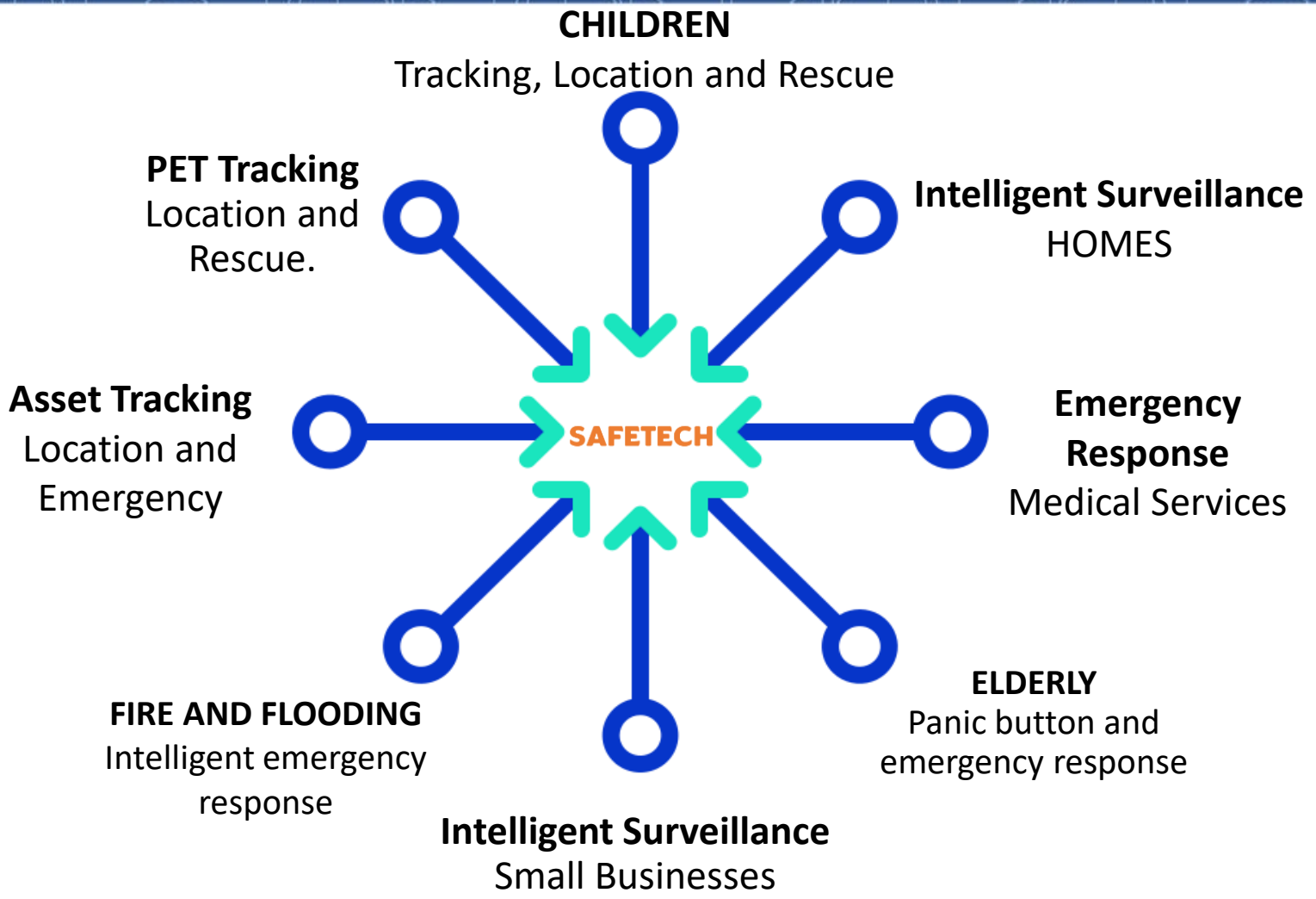
- **Money and Safety** are the two most important concerns middle class families have in their minds and hearts.
- It is not then a surprise that the application of Digital Technologies to personal finances (Fintech**) has captured the lion share of VC investment in the last 10 years.**
- However, we are convinced that the application of Digital Technologies to personal safety, **Safetech,** is the next big thing after Fintech.
- **NEVULA**, an American-Mexican startup, has developed and market-tested the first CLOUD CENTERED, IoT **Intelligent Monitoring Platform** capable helping customers manage their fears by facilitating **safety services** to help them survive life-threatening events they confront on a day-to-day basis.

THIS WILL BE A $40 BILLION OPPORTUNITY BY 2028

SAFETECH : DIGITAL TECHNOLOGY TO PROTECT LIVES



SAFETECH :THE NEXT BIG THING AFTER FINTECH



THE VALUE NEVULA BRINGS TO SOCIETY

- Today life-critical threats, like fires, burglaries, kidnapping, straying, health events and earthquakes are managed in an inherently low-tech, slow and critically unintelligent manner.

- Artificially Intelligent emergency dispatching services are virtually non-existent.

- Life-critical emergency services are provisioned for each customer or family as separate services by separate platforms, possibly incoherent, from different providers. This compromises safety.

NEVULA represents a CLOUD CENTERED IoT platform built so every **Safetech** app a single customer subscribes to, uses a common set of intelligence optimized for this customer.

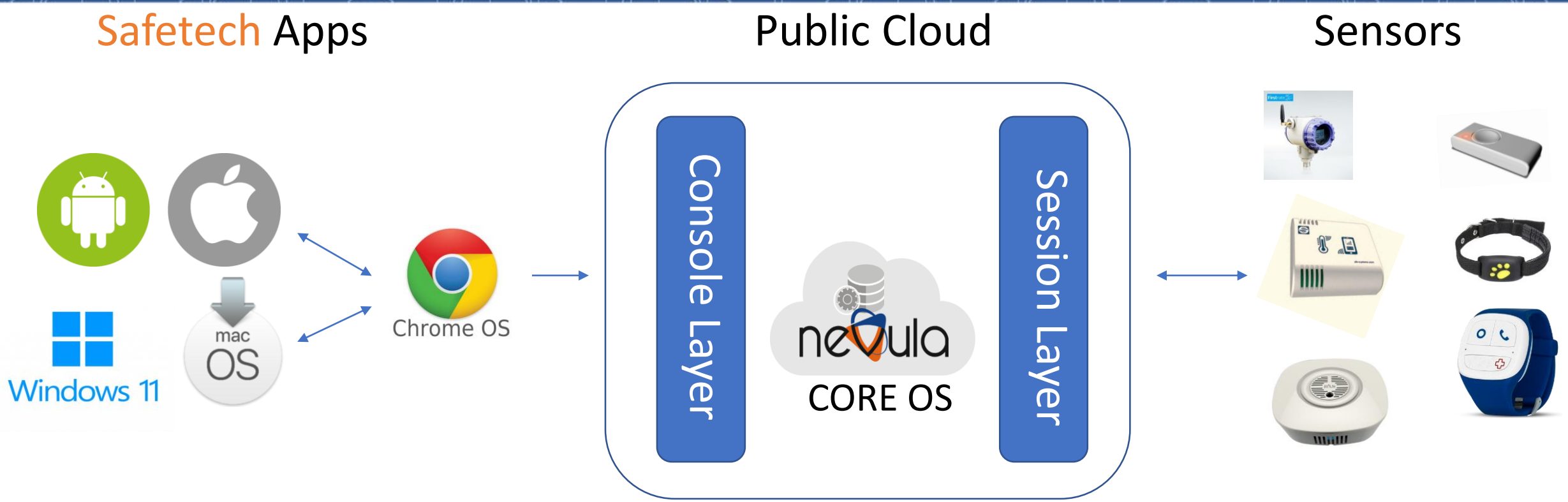
THE PROBLEM NEVULA SOLVES

- NEVULA is an IoT CLOUD CENTERED PLATFORM which improves the accuracy and speed of Emergency Management Services.
- NEVULA gathers a unique set of information for each customer which guarantees that the best Artificial Intelligence will be used to deal with any emergency event.
- NEVULA allows multiple **SafeTech** Apps and Services to coexist in a harmonious and coherent way for every customer.

NEVULA helps people survive threatening events

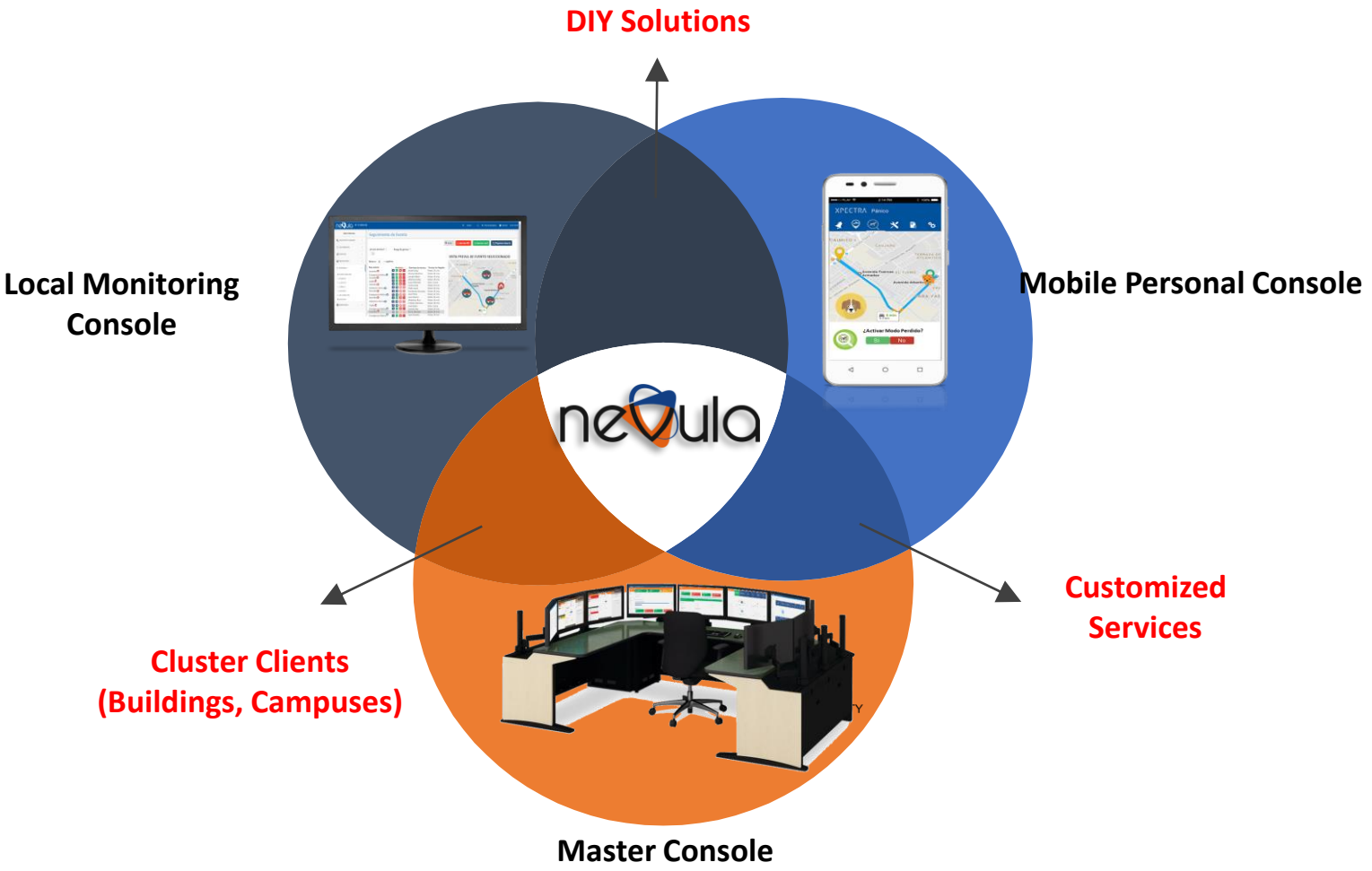
NEVULA is the missing link in the IoT Safetech chain for the mass consumer market.

ENABLING MASS MARKET Safetech SERVICES



NEVULA uses a layered architecture which separates the connection to a specific sensor from the monitoring/control/intelligence functionality required by Safetech apps.

CONSOLE LAYER



WHO BENEFITS FROM NEVULA

A. Mass Consumers who can now enjoy peace-of-mind by subscribing to **Safetech** Services.

B. Sensor providers who now can sell and deploy their devices in a plug-and-play manner vis-a-vis services and applications developed by third parties.

C. SafeTech Service Providers who can now launch their solutions in fast, reliable and scalable mode by using NEVULA to implement the same intelligent actions for a variety of customers.